

Louisiana Association of Fairs & Festivals

80th Annual Convention

Schedule of Events

Thursday, February 3, 2011

- 10:00 AM Board of Directors Pre-Convention Meeting
- 2:00 PM - 6:45 PM Registration - Atrium
- 6:00 PM - 6:30 PM Queens Registration Cypress 1 & 2
- 6:30 PM - 8:30 PM Queen - Cypress 1 & 2
- 6:30 PM - 7:00 PM Pageant Directors Meeting - Cypress 1 & 2

Friday, February 4, 2011

- 7:30 AM - 9:30 AM LAFF Hospitality /Continental Breakfast Suite 353
- 8:00 AM - 4:00 PM Registration - Atrium
- 8:00 AM - 5:00 PM Queens Interviews - Cypress 1
- 8:30 AM First Timers Function Premier 2
- 9:00 AM -11:30 AM General Business Session Premier 2 & 3
- 11:30 AM - 5:00 PM Marketing Awards Display Bayou/Levee Rooms
- 11:30 AM - 1:30 PM L.A.F.F. Hospitality (Luncheon) Suite 353
- 11:30 AM - 2:30 PM Trade Show - Premier 1
- 2:30 PM - 3:30 PM Workshops
- 3:45 PM - 4:45 PM Workshops
- 5:00 PM Nominations Close
- 7:00 PM L.A.F.F. DINNER (Tickets Required)
- 10:30 PM Hospitality/Visitation with Associates

Saturday, February 5, 2011

- 7:30 AM - 9:30 AM LAFF Hospitality /Continental breakfast Suite 353
- 8:00 AM - 4:00 PM Registration - Atrium
- 8:30 AM First Timers Function - Premier 2
- 9:30 AM Associates Caucus - Premier 1
- 9:00 AM - Noon Evening Gown Preliminaries Cypress 1 & 2
- 9:00 AM - 4:00 PM Marketing Awards Display Bayou/Levee Rooms
- 9:00 AM -10:00 AM Workshops
- 10:00 AM - 1:00 PM Trade Show- Premier 1
- 11:45 AM - 12:00 PM Trade Show drawing Premier 1
- 12:00 PM Showcase/Luncheon - Premier 1
- 2:00 PM - 3:00 PM Election Voting - Atrium
- 3:00 PM - 4:00 PM Workshops
- 4:00 PM - 5:00 PM Run-Off Voting - Atrium
- 5:00 PM - 6:00 PM Cash Bar - Atrium
- 6:30 PM Banquet Premier 1, 2, & 3
- 7:30 PM Pageant

Sunday, February 6, 2011

- 9:00 AM -10:30 AM General Session Cypress 2
- 10:30 AM L.A.F.F. Board of Directors Meeting Executive Board Rm.

To: LAFF Members
Please read very carefully

1. In order to send a queen to compete at the Queen of Queens Pageant, an organization must be a member in good standing and; have been a member of LAFF for at least three years preceding to the convention at which their contestant is competing.
2. Be a member in good standing and have been incorporated under the laws of the State of Louisiana for at least the three years previous to the convention at which their contestant is competing.
3. Membership dues for the fair or festival for 2011 must be paid for contestant to participate in the Queen of Queens Pageant.
4. To purchase individual extra tickets other than full packets:
 - A. Additional tickets to any ticketed function may be purchased equal to, but not to exceed the number of full packets purchased.
 - .
B. Example: If your event has six (6) delegates, you can buy up to six (6) extra tickets to the banquet, six (6) tickets to the Friday dinner and six (6) tickets to the Saturday luncheon.
 - C. Queen's parents and guest should check with their fair or festival as to how many extra tickets are available for Queen's guest.
5. All packet tickets and extra ticket holders will be seated at round tables of 10's. No one will be allowed into the ball room without a ticket no matter of age, from birth to elderly. Whoever receives this notice, please advise all who are attending of these rules.

REGISTRATION FORM

Name of Fair/Festival _____


Contact Person _____


Address _____


City, _____ State, _____ Zip _____


Phone _____ Fax _____


E-Mail _____ Website _____

Voting Delegate #1 _____  First Time
\$ _____


Voting Delegate #2 _____  First Time
\$ _____


Additional Delegates _____  First Time
\$ _____


_____  First Time
\$ _____

_____  First Time
\$ _____

_____  First Time
\$ _____

_____  First Time
\$ _____

_____  First Time
\$ _____

_____  First Time
\$ _____

Sub Total \$ _____

Convention Program Ad (\$10 or \$25) \$ _____

Membership Renewal (\$75 per Fair/Festival or associate) \$ _____

Pageant Registration fee (\$125 per contestant, after 12/19/10 \$150) \$ _____

Additional Ticket (from additional form) \$ _____

Hospitality Room Sponsorship \$ 10.00 per org. or event (optional) \$ _____

Total \$ _____

REGISTRATION INFORMATION

Please read the information in this packet very carefully. If your Fair/Festival has a pageant, please forward that portion of the packet to the proper person. Each Fair/Festival is allowed two (2) voting delegates and as many other delegates as each event may want to send. Use additional sheets if necessary. Registration Fee: \$120 per person prior to December 19, 2010, \$130 per person after December 19, 2010

NO REFUNDS WILL BE GIVEN AFTER JANUARY 19, 2010

Friday night showcase and Saturday night banquet/pageant tickets will be issued on first come, first serve basis. The first registration to arrive will be seated at the table nearest the stage and so on. Only registered members with badges are allowed to solicit and/or conduct business among the registered members. It is important that everyone has a registration badge or ticket to attend convention functions. Please instruct all delegates, parents, relatives, etc. of your queen contestant that additional tickets must be ordered at the time the registration packet is returned. Convention Ads. Quarter page ad - \$25.00 (ad copy must be enclosed with fee) Line ad - \$10.00 (Compliment of-----) Associate members have the opportunity to showcase entertainment during the allotted times. Please contact the Entertainment Chairman for inclusion. Also, associates have the opportunity to participate in the Trade Show being conducted on Friday and Saturday. Please complete the enclosed Trade Show Registration Form and forward, with your registration fee, to the Trade Show Chairman.

Complete and return the forms with payment to: LAFF Convention, 601 Oak Lane, Thibodaux, L a. 70301

Additional Ticket Order Form

Friday Night Dinner, Showcase, Queen Introduction \$30 after 12/1/10 - \$35

Saturday Lunch-LAFF Luncheon & Showcase \$20 after 12/1/10 - \$25

Saturday Night-Banquet & Pageant \$40 after 12/1/10 - \$50

Sunday Morning-Breakfast, Meeting, Installation \$15 after 12/1/10 - \$20

Name Event to Attend Amount

_____	_____
\$ _____	_____
_____	_____
\$ _____	_____
_____	_____
\$ _____	_____
_____	_____
\$ _____	_____
_____	_____
\$ _____	_____

Total Amount \$ _____

Louisiana Association of Fairs and Festivals

14th Annual Marketing Awards

February 6, 2011

These awards are designed to honor the best in Louisiana's Fairs and Festivals. Recognition of your event is critically important in your community in order to secure support, volunteers and cooperation. Please take time to appoint someone to enter your fair or festival.

Things to remember before entering:

Nominees must be in good standing with LAFF

Fees are \$5.00 for each item submitted

Multiple entries in one category require an entry fee of each entry

Please Send Entries by registered mail, with entry fees

Judges will be from out of state

All marketing items will be sold at the General store, unless other arrangements are made prior to convention

DEADLINE TO RECEIVE ENTRIES IS DECEMBER 19, 2010, JUDGING WILL TAKE PLACE AS SOON AS POSSIBLE THERE AFTER, AS THE JUDGES WILL BE ALL FROM OUT OF STATE. ENTRIES RECEIVED AFTER THAT DATE ARE INELIGIBLE TO COMPETE, PLEASE READ THIS VERY CAREFULLY.

CATEGORIES AND DIVISIONS

General Marketing Awards will be judged together.....FAIRS and FESTIVALS

Special Recognition Awards will be judged separately FAIRS and FESTIVALS

Division I 0----25,000

Division II 25,001----50,000

Division III 50,001----over

All entries must be sent by registered mail to:

Mark Bernard

1060 Lynn Romero Drive

Breaux Bridge, LA 70517

If there are any questions concerning these awards, please call. Mark Bernard

Cell: 337-224-7824

Home: 337-332-1649

E-mail: markbernard56@yahoo.com

MARKETING AWARDS

To be awarded by Category and Division:

POSTER T-SHIRT PIN /BUTTON CAPS PROGRAM BOOK WEBSITE BROCHURE
BEST MARKETING ITEM -OTHER

Best Marketing item will be just like every other category in that you will compete against other events in your category. This category is designed for items not listed above. Suggestions include, but not limited to, items such as cookbooks, aprons, cups, mugs, etc. The only rule is that the fair or festival entering it must have their event printed on the entry. If you have any question please call your LAFF District Director.

SPECIAL RECOGNITION AWARDS

VOLUNTEER OF THE YEAR

Criteria: Recipient should be an individual who has given unselfishly to the betterment of a fair /festival and exemplifies a commitment to the success of LAFF or special events. Winners will be kept secret until the presentation of awards during the annual LAFF convention. Should your nominee win, please be willing to help ensure that your nominee attends the awards ceremony. Please attach a typed sheet answering the following questions about why your nominee should win this award. In addition, you may include resume, press clippings, letters or any information which you feel should be considered by the judges making the decision. In your opinion, why should your nominee win? Please give a specific example of something your nominee has done which illustrated how this person has fulfilled the criteria for winning this award. Recipient must not be compensated for their services by the Fair/Festival.

NEW EVENT OF THE YEAR

The Fair/Festival must be less than five years old in each division. This award is based on uniqueness and community contribution. Describe activities of your event, rides, arts and crafts, food booths, entertainments, etc. Also describe why your event should receive this award in 200 words or less. Please attach any publicity.

Please Note New Criteria-----Once your event wins this award it is no longer eligible to enter this category. Your event may enter any of the other categories you choose.

CLASSIC AWARD

FAIR/FESTIVAL OF THE YEAR

Eligible are those fairs or festivals that have been in existence for more than ten years and still maintain their appeal, quality, media coverage, and progressive approach. Give description of event, activities of event, brochure and/or schedule of events, publicity, documentation, etc. Include what the proceeds of your event are used for. Use 500 words or less. You must attach a typed sheet answering the following questions. In addition, you must include press clippings, letters, or any other information to be considered by the judges. In your opinion, why should your event win? Give a specific example of something your event has done which illustrates how this event has fulfilled the criteria for winning this award. What is the attendance of your event? How many years has your event existed? What activities take place at your event? Please send a brochure of your last event with your entry.

2010 L A F F Awards Entry Form

Please submit one entry form with total payment and separate forms attached to each.

Duplicate form as needed.

DEADLINE FOR RECEIVING ENTRIES IS DECEMBER 19, 2009

MAIL ENTRIES AND FEES BY REGISTERED MAIL TO:

Mark Bernard

1060 Lynn Romero Drive

Breaux Bridge, LA 70517

Entrant information:

Must be completed on all entry forms. (Hint: Complete this section and then copy for each entry)

Fair/Festival:

Address:

City:

State, Zip:

Contact Person:

Phone:

E-

Mail:

Entry & Payment information:

There is a **\$5.00** entry fee for **each entry** in both Special Recognition and Marketing Categories.

Please note: if more than one entry is submitted in a category, there is a \$5.00 fee for each entry.

(Example: if you submit two t-shirts with different designs, the total would be \$10.00)

****Additional Note:** Special recognition categories will be entered and judge

Fair/Festival separately. All marketing awards will be judged together by division.

Division Classes have not changed. Division I (0-25,000 attendance) Division II (25,001-

50,000 attendance) Division III (50,001+ attendance)

CATEGORY FAIR/FESTIVAL DIVISION ENTRY FEE

Special Recognition Awards (Circle one)

Volunteer of the Year Fair Festival I II III \$ _____

New Event of the Year Fair Festival I II III \$ _____

Classic Award Fair Festival I II III \$ _____

Marketing Award Judged Together F/F (Circle One)

Poster Judged Together F/F I II III \$ _____

Brochure Judged Together F/F I II III \$ _____

Program Book Judged Together F/F I II III \$ _____

T-Shirt Judged Together F/F I II III \$ _____

Pin/Button Judged Together F/F I II III \$ _____

Cap Judged Together F/F I II III \$ _____

Website Judged Together F/F I II III \$ _____

Marketing Items-Open Judged Together F/F I II III \$ _____

TOTAL AMOUNT ENCLOSED: MAKE CHECK PAYABLE TO L.A.F.F \$ _____

Need a Hotel

These Hotels have agreed to book rooms for the LAFF Convention on February, 3-6, 2011 in Baton Rouge, La. You must call the hotel number in Baton Rouge to make a reservation and tell them you are with the L A F F organization. All are close to the Crown Plaza. (225-925-2244).

CROWNE PLAZA BATON ROUGE

4728 Constitution Avenue
Baton Rouge, LA 70808-3206
225-925-2244

Room rates are \$ 90.00 plus tax per night

HAMPTON INN

I-10 & College Dr
4646 Constitution Avenue
Baton Rouge, La 70808
225-926-9990

Room Rates are \$99.00 plus tax per night

EMBASSY SUITES

I-10 & College Dr.
4913 Constitution Avenue
Baton Rouge, La. 70808
225-924-6566

Room Rates are \$129.00 plus tax per night

Comfort Inn (Formerly Holiday Inn Express)

I-10 & College Dr.
4924 Constitution Avenue
Baton Rouge, La 70808
225-930-0600

Room Rates are: Regular Room \$84.00 plus tax per night

Suites \$119.00 plus tax per night