

# Louisiana Association of Fairs & Festivals

## Associates Packet

### Annual Convention

Crowne Plaza, Baton Rouge, Louisiana

February 2-5, 2012

The Louisiana Association of Fairs & Festivals is now accepting applications for the 2012 Convention and exhibitors for the Trade Show. In order to obtain a booth in the Trade Show, your business must be a member of LAFF in good standing and have one registered delegate attending the convention. Trade Show booth availability is extremely limited, so early registration is of utmost importance. Trade Show space is approximately 8' x 8' and will be assigned as the applications are received. Associate members not only have the opportunity to participate in the Trade Show, but those of you in the entertainment business are encouraged to showcase your clients at the Friday night Dinner/Showcase or Saturday during the Showcase Luncheon. Contact Mark Bernard [districtdirector3@laffnet.org](mailto:districtdirector3@laffnet.org) for inclusion in the showcases.

Remember, only registered members with badges are allowed to solicit and/or conduct business among the registered members. It is important that everyone has a registration badge or ticket to attend convention functions.

Only registered convention delegates with badges will be allowed to visit the Trade show. Drawings and door prize giveaways will be conducted at different times during the trade show hours to encourage attendance.

Associates are encouraged to advertise in the Convention Program for a small additional fee. A Quarter Page ad is \$25.00 and a Line ad (Compliments of \_\_\_\_\_) is \$10.00. Copy must be enclosed with registration. Donations to the LAFF Hospitality suite are appreciated.

**Associate Membership Dues are \$100.00**

#### Convention Registration is

**\$145.00 per person prior to December 1, 2011**

**& \$170.00 per person after December 1, 2011**

#### Trade Show Booth Fees are

**\$135.00 before December 1, 2011 & \$160.00 after December 1, 2011**

#### Additional Ticket Prices

Friday Night - Dinner, Showcase, Queens Introduction is **\$50.00**, after 12/01/11 - **\$60.00**

Saturday Lunch - Luncheon and Showcase is **\$35.00**, after 12/01/11 - **\$45.00**

Saturday Night - Banquet & Pageant is **\$75.00**, after 12/01/11 - **\$100.00**

Sunday Morning - Breakfast, Meeting, Installation is **\$25.00**, after 12/01/11 - **\$35.00**

**Deadline for Everything is December 1, 2011**

# Louisiana Association of Fairs & Festivals

## 2012 Convention Schedule of Events

### *Thursday, February 2, 2012*

10:00 AM	Board of Directors Pre-Convention Meeting
2:00 PM - 7:00 PM	Registration - Atrium
6:00 PM - 6:30 PM	Queen's Registration - Cypress I & II
6:30 PM - 8:30 PM	Queen's Party - Governor's Mansion ( <b>Queens Only</b> )
6:30 PM - 7:00 PM	Pageant Directors Meeting - Cypress I & II

### *Friday, February 3, 2012*

7:30 AM - 9:30 AM	LAFF Hospitality / Continental Breakfast - Suite 353 ( <b>Badge Required</b> )
8:00 AM - 4:00 PM	Registration - Atrium
8:00 AM - 5:00 PM	Queen's Interviews - Suite 253
8:30 AM	First Timers' Orientation - Premier II
9:00 AM - 11:30 AM	General Business Session - Premier II & III
11:30 AM - 5:00 PM	Marketing Awards Display - Bayou/Levee Rooms
11:30 AM - 1:30 PM	LAFF Hospitality / Luncheon - Suite 353 ( <b>Badge Required</b> )
11:30 AM - 2:30 PM	Trade Show - Cypress II ( <b>Badge Required</b> )
2:30 PM - 3:30 PM	Workshops ( <b>Badge Required</b> )
3:45 PM - 4:45 PM	Workshops ( <b>Badge Required</b> )
5:00 PM	Nominations Close
7:00 PM	Showcase Dinner / Queen's Introductions ( <b>Ticket Required</b> ) Awards to be given for Best Dressed Individual, Queen & Group (Sponsored by Louisiana Shrimp & Petroleum Festival)
10:30 PM	Hospitality / Visitation with Associates

### *Saturday, February 4, 2012*

7:30 AM - 9:30 AM	LAFF Hospitality / Continental Breakfast - Suite 353 ( <b>Badge Required</b> )
8:00 AM - 4:00 PM	Registration - Atrium
8:30 AM	First Timers' Orientation - Premier II
9:00 AM - Noon	Evening Gown Preliminaries - Premier I ( <b>\$5.00 Admission</b> )
9:00 AM - 4:00 PM	Marketing Awards Display - Bayou/Levee Rooms
9:00 AM - 10:00 AM	Workshops ( <b>Badge Required</b> )
9:30 AM	Associates' Elections - Cypress II
10:00 AM - 2:00 PM	Trade Show - Cypress II ( <b>Badge Required</b> )
11:45 AM - Noon	Trade Show Drawing - Cypress II ( <b>Badge Required</b> )
12:00 Noon	Showcase / Luncheon - Premier II & III ( <b>Ticket Required</b> )
2:00 PM - 3:00 PM	LAFF Board & District Directors Election - Atrium
3:00 PM - 4:00 PM	Workshops ( <b>Badge Required</b> )
4:00 PM - 5:00 PM	Election Run-off - Atrium
5:00 PM - 6:00 PM	Cash Bar - Atrium
6:30 PM	Banquet - Premier I, II, & III ( <b>Ticket Required</b> )
7:30 PM	Pageant - Premier I, II & III ( <b>Ticket Required</b> )

### *Sunday, February 5, 2012*

9:00 AM - 10:30 AM	Installation Breakfast - Cypress II ( <b>Ticket Required</b> )
10:30 AM	LAFF Board of Directors Meeting - Executive Board Room

# Associate Application

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_

Services Provided: \_\_\_\_\_

(Details)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Carnival

Talent

Supplier

Associates dues are **\$100.00** per year, payable on or before January 1.

Dues must be up to date to participate in the trade show at the annual convention. Membership not paid timely expires on April 1<sup>st</sup> of each year.

Dues are not pro-rated.

# Convention Registration Form

Company Name: \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## Additional Registered Delegates:

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

Total for Delegates \$ \_\_\_\_\_

## Additional Ticket Order Form

Name \_\_\_\_\_ Event \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

Total for Extra Tickets \$ \_\_\_\_\_

Associate Membership Renewal (\$100.00) \$ \_\_\_\_\_

Convention Program Ad (\$10.00 or \$25.00) \$ \_\_\_\_\_

Hospitality Room Donation (Optional \$10.00) \$ \_\_\_\_\_

Trade Show Fee (\$135.00, after 12//01/11 \$160.00) \$ \_\_\_\_\_

Total Amount

\$ \_\_\_\_\_

# Trade Show Registration Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Services you provide or products you will promote:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Number of Booths required: \_\_\_\_\_ \$ \_\_\_\_\_

Please fill out the Associate Application, the Convention Registration Form and the Trade Show Registration Form. Mail **ALL THREE** forms along with check for payment to:

**LAFF Convention**  
**% Kaye Ladner**  
**27280 R.F. Ball Road**  
**Franklinton, Louisiana 70438**

**NO REFUNDS WILL BE GIVEN AFTER JANUARY 1, 2012**

## **Hotel Information**

A block of rooms has been reserved at the Crowne Plaza, 4728 Constitution Ave., Baton Rouge, LA 70808, where all convention activities will be held. If you plan to stay at the hotel, make your reservations directly by calling (225)925-2244.

### **Crowne Plaza Baton Rouge**

4728 Constitution Avenue  
Baton Rouge, Louisiana 70808-3206  
225-925-2244

The following neighboring hotels have agreed to book rooms for the LAFF Convention if you are unable to secure a room at the Crowne Plaza. You must call the hotel of your choice and tell them you are with the LAFF organization for the reduced rate. Cut-off dates apply so call early.

### **Comfort Inn**

(Formerly Holiday Inn Express)  
4924 Constitution Avenue  
Baton Rouge, Louisiana 70808  
225-930-0600

### **Embassy Suites**

4913 Constitution Avenue  
Baton Rouge, Louisiana 70808  
225-924-6566

### **Hampton Inn**

4646 Constitution Avenue  
Baton Rouge, Louisiana 70808  
225-926-9990