

**L. A. F. F., Louisiana Southern Tradition**  
**Louisiana Association of Fairs and Festivals**  
**Proudly Presents**  
**Queen of Queens' Pageant 2012**  
**February 2 – 5, 2012**  
**Crown Plaza Hotel, Baton Rouge, LA**  
**225-925-2244**

Hello and welcome to the 2012 Louisiana Association of Fairs and Festivals Annual Convention and Queen of Queens' Pageant. On behalf of LAFF, and its' Board of Directors, we invite you to come spend four fabulous days with us at our Convention and Pageant. This is a convention and as such, business of the organization must be conducted as well as very special awards presented to the numerous fairs and festivals and their volunteers. The Queen of Queens' Pageant is a major portion of Convention and we congratulate you on winning your title and look forward to meeting each and every one of you. Please review this packet carefully. Complete your two-page entry form, **sign it and have an official of your fair/festival sign it.** Send it in along with your **5x7 vertical headshot photograph** with your **name on the back of the photograph** no later than **December 1, 2011.**

The LAFF Convention and Queen of Queens' Pageant will be lots of fun and networking. This is one weekend a year where all of LAFFS' members and festival queens from throughout Louisiana will gather for good food, good music and good fun. Each of you will arrive as a queen and leave as a queen.

**PAGEANT ENTRY INFORMATION:**

In order to send a queen to compete at the Queen of Queens' Pageant, an organization must be a member in good standing and have been a member of LAFF for at least three years preceding the convention at which their contestant is competing, be a member in good standing and have been incorporated under the laws of the State of Louisiana for a least three years prior to the convention at which their contestant is competing. Membership must have been approved prior to April 26, 2011.

**The deadline to enter LAFF'S Queen of Queens Pageant is December 1, 2011.**

Late entries will be taken until December 15, 2011, but will not have photographs printed in the program book. Sorry, but no entries will be accepted after December 15, 2011.

The entry fee on or before December 1, 2011 will be **\$150.00**, after December 1, 2011 it will be **\$175.00**.

To be eligible for Queen of Queens', a fair/festival must pay LAFF membership dues in the amount of \$75.00 as well as their Queen's entry fee of \$150.00, and have one registered voting delegate attending the Convention.

The two-page entry form is enclosed in this packet. **Please make certain to have an official of your sponsoring fair/festival sign the Entry Form as well.** You may scan the entry form into your computers or type them. A PDF file version is also available on the LAFF Website for your convenience. **You may not write anything on the back or add additional sheets to it.** A copy of Page 2 will be furnished to each judge so make certain your entry form is neat and free of errors. This is the first impression a judge will have of you. You may type, recreate or download the entry form from the LAFF website: [www.laffnet.org](http://www.laffnet.org) or I will email it to you upon your request. Each contestant will be given a resume score based on neatness and professionalism. If you'd like a copy of your scores and comments, please provide a self-addressed stamped envelope to one of my assistants at Thursday night's orientation.

All queens must submit a 5x7 black and white or color headshot photograph along with her entry form. Your photograph will be used for the People Choice Award as well as for publication in the pageant program book. Photographs must be received no later than December 1, 2011. The photograph may be with crown and banner or without. **It must be a 5x7 vertical Photograph with the queen's name on the back of the photograph.**

**HOTEL ROOMS:**

Each sponsoring fair or festival is responsible for making hotel room reservations for their queen. LAFF has blocked 95 rooms for queens in 2012, so make your reservation **EARLY!** It is you or your director's responsibility to book your rooms.

**ARRIVAL:**

Queens are requested to arrive on Thursday night, February 2, 2012, for Queen Jada's party in the Cypress Room 1 at 6:00pm. The theme will be "Belle of the Ball" and we ask that your dress attire be cocktail as we have planned a very special outing for the festival queens this year to be held at the Governor's Mansion. More information will be sent on Jada's party at a later date.

**INTERVIEWS:**

Interviews will be held on Friday, February 3, beginning at 8:00 AM and continuing until around 4:00 PM. Interviews will be done one-on-one, round robin. Each contestant will spend approximately 3 minutes with each of the five judges. Interviews will be held in Suite 253. Dress for interviews should be a nice suit and taupe heels. If you need an early or late interview time, please let me know as soon as possible. I will accommodate as many as possible.

**FRIDAY NIGHT'S DINNER AND INTRODUCTIONS:**

In 2012, all queens will be requested to dress representing their favorite Louisiana Southern Tradition with the exception of a Southern Belle as our lovely Hostess, Queen of Queen's, will be representing the Southern Ladies of the Old South. Be creative when choosing your attire as this year, The Shrimp and Petroleum Festival has graciously offered to give an award for the best outfit. Some examples, Sportsman's Paradise, Family Bar-B-Q's, Your Fair or Festival etc... The main thing to keep in mind is to HAVE FUN!! You will also introduce yourself during the night's festivities. Please prepare a **short 10 second introduction.**

**EVENING GOWN PRELIMS:**

All queens will be presented in evening gowns on Saturday morning starting at 9:00 AM in Premier 1. Queens may wear a floor length gown of their choice. Admission for parents and guests will be \$5.00, paid at the door.

**QUEENS' GIFT EXCHANGE:**

All queens are requested to bring a **gift card valued at \$25.00 that can be used in the State of Louisiana or online** (for example – gas cards, AMEX gift cards, and restaurant or store gift cards) for the gift exchange on Saturday afternoon. In addition, you may also exchange pins and/or business cards.

**DOOR DECORATIONS:**

Beginning with the 2012 LAFF Convention, we will no longer have a Door Decoration Contest.

**CLOTHING:**

We suggest each queen bring the following:

- Thursday Night/Jada's Party – Cocktail Dress
- Interview – A nice suit, pantyhose and taupe heels
- Friday Night Banquet – Outfit representing your "Favorite Louisiana Southern Tradition"
- Evening Gown Prelims – Floor length evening gown of your choice
- Queen's gift card Exchange and Rehearsal – Casual Clothes
- Saturday Night's Banquet and Pageant – Floor length evening gown of your choice
- Additional Casual clothes
- The hotel has hair dryers, irons and ironing boards in each room.

**PAGEANT PROGRAM BOOK:**

Our annual pageant program book will be available. Enclosed within this packet, please find an ad sheet showing prices. **An Ad Sale Award will be presented to the queen selling the most ads. All ads, money and pictures must be sent at one time (not separately) and received no later than December 1, 2011.**

Photographs may be included in ads with the exception of business card ads. Ads should be print ready. Photographs should be actual photographs and not scanned copies for printing in the program book. Ads and photographs may be sent to me on a disk as a jpeg or pdf file. **Please make certain to have queen's name on the back of all photographs.** We will do our best to return all photographs.

**TICKET INFORMATION:**

With every full packet purchased, the festival is entitled to **ONE** extra ticket to each function at which a ticket is required. All tables will be round tables of ten (10). There will not be any single chair tickets offered at a lower price. **NO ONE will be allowed to any ticketed function without a ticket. This will include all ages from birth to elderly.**

All parents and guest must have a ticket to attend the Banquet and Pageant. Please contact Kaye Ladner at 985-515-9139 for any information regarding tickets for any part of the convention/pageant.

Each sponsoring fair/festival will receive a Convention Packet by early September 2011 with complete ticket prices and information.

**OTHER INFORMATION:**

LAFF would like to take this time to remind everyone that this is the annual LAFF Convention and the Queen of Queens' Pageant is held in conjunction with our Convention. Please tell your queens and all invited guest that LAFF business must be conducted during certain segments of the pageant and awards will be presented. LAFF does appreciate everyone's understanding and cooperation in this matter.

Complete itineraries will be sent to each queen later by mid January, 2012. Convention Packets will be sent to each fair/festival no later than September 2011.

Make sure that your fair or festival has made your hotel reservation as early as possible. No rooms will be held for **anyone**. We will maintain food, snacks and drinks in the queens' hospitality room, Room 254, throughout the pageant and convention. Although the Crown Plaza Hotel is a pet friendly hotel, we are requesting that all queens and their guests please do not bring pets to the pageant and convention in 2012 due to numerous complaints that we have received in the past. We appreciate everyone's cooperation in this matter.

If you have any questions or concerns, please do not hesitate to contact me at 318-256-6943.

Looking forward to seeing all of you!

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