

L A F F  
ON THE  
HUNT!

2010 Convention  
Registration

L.A.F.F DELEGATE'S PACKET

79<sup>th</sup> Annual Convention  
of  
Louisiana Association of  
Fairs & Festivals  
February 25 - 28, 2010

*Crowne Plaza  
Baton Rouge, Louisiana*

*"Deadline to enter is December 19, 2009"*

LOUISIANA ASSOCIATION OF FAIRS & FESTIVALS  
601 OAK LANE  
THIBODAUX, LOUISIANA 70301  
CURTIS J. HUE - SECRETARY

To: LAFF Members

Please read very carefully

1. In order to send a queen to compete at the Queen of Queens Pageant, an organization must be a member in good standing and; have been a member of LAFF for at least three years preceding to the convention at which their contestant is competing.
2. Be a member in good standing and have been incorporated under the laws of the State of Louisiana for at least the three years previous to the convention at which their contestant is competing.
3. Membership dues for the fair or festival for 2010 must be paid for contestant to participate in the Queen of Queens Pageant.
4. To purchase individual extra tickets other than full packets:
  - A. One ticket to any ticketed function can be purchased in the same or less than the number of full packets.
  - B. Example: If your event has six (6) delegates then you can buy up to six (6) extra tickets to the banquet, six (6) tickets to the Friday dinner and six (6) tickets to the Saturday luncheon.
  - C. Queen parents and guest should check with their fair or festival as to how many extra ticket are available for Queen's guest.
5. All packet tickets and extra ticket holders will be seated at round tables of 10s. No one will be allowed into the ball room without a ticket no matter of age, from birth to elderly.

Whoever receives this notice, please advise all who are attending of these rules.

# **Louisiana Association of Fairs & Festivals**

## ***78<sup>th</sup> Annual Convention***

### ***Schedule of Events***

#### **Thursday, February 25, 2010**

10:00 AM	Board of Directors Pre-Convention Meeting
2:00 PM - 7:30 PM	Registration - Atrium
6:00 PM - 6:30 PM	Queens' Registration – Cypress 1 & 2
6:30 PM - 8:30 PM	Queen Kacey's "Kamp-out" dress in "Kamoflaugé" - Cypress 1 & 2
6:30 PM - 7:00 PM	Pageant Directors Meeting - Cypress 1 & 2
7:00 PM - 8:30 PM	President's Reception – Premier 2 & 3
8:30 PM - 9:30 PM	The Amazing Dr. Z – Hypnosis Comedy Show – Premier 2 & 3
9:30 PM – til	Star Search

#### **Friday, February 26, 2010**

7:30 AM - 9:30 AM	LAFF Hospitality /Continental Breakfast – Suite 353
8:00 AM - 4:00 PM	Registration - Atrium
8:00 AM - 5:00 PM	Queen's Interviews - Cypress 1
8:30 AM	First Timers' Function – Premier 2
9:00 AM -11:30 AM	General Business Session – Premier 2 & 3
11:30 AM - 5:00 PM	Marketing Awards Display – Bayou/Levee Rooms
11:30 AM - 1:30 PM	L.A.F.F. Hospitality (Luncheon) – Suite 353
11:30 AM - 2:30 PM	Trade Show - Premier 1
2:30 PM - 3:30 PM	Workshops – To Be Announced
3:45 PM - 4:45 PM	Workshops – To Be Announced
5:00 PM	Nominations Close
7:00 PM	L.A.F.F. ON THE HUNT DINNER (Tickets Required)
10:30 PM	Hospitality/Visitation with Associates

#### **Saturday, February 27, 2010**

7:30 AM - 9:30 AM	LAFF Hospitality /Continental breakfast – Suite 353
8:00 AM - 4:00 PM	Registration - Atrium
8:30 AM	First Timers' Function - Premier 2
9:30 AM	Associates' Caucus - Premier 1
9:00 AM - Noon	Evening Gown Preliminaries – Cypress 1 & 2
9:00 AM - 4:00 PM	Marketing Awards Display – Bayou/Levee Rooms
9:00 AM -10:00 AM	Workshops – To Be Announced
10:00 AM - 1:00 PM	Trade Show- Premier 1
11:45 AM - 12:00 PM	Trade Show drawing – Premier 1
12:00 PM	Showcase/Luncheon - Premier 1
2:00 PM - 3:00 PM	Election Voting - Atrium
3:00 PM - 4:00 PM	Workshops – To Be Announced
4:00 PM - 5:00 PM	Run-Off Voting - Atrium
5:00 PM - 6:00 PM	Cash Bar - Atrium
6:30 PM	Banquet – Premier 1, 2, & 3
7:30 PM	Pageant

#### **Sunday, February 28, 2010**

9:00 AM-10:30 AM	General Session – Cypress 2
10:30 AM	L.A.F.F. Board of Directors' Meeting – Executive Board Rm.



# Additional Ticket Order Form

Thursday Night—President’s Reception	\$30 after 12/19/09 - \$35
Friday Night—Dinner, Showcase, Queens’ Introduction	\$30 after 12/19/09 - \$35
Saturday Lunch-LAFF Luncheon & Showcase	\$20 after 12/19/09 - \$25
Saturday Night-Banquet & Pageant	\$40 after 12/19/09 - \$50
Sunday Morning-Breakfast, Meeting, Installation	\$15 after 12/19/09 - \$20

<b>Name</b>	<b>Event to Attend</b>	<b>Amount</b>
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
<b>Total Amount</b>		\$ _____

# Louisiana Association of Fairs and Festivals

## 14<sup>th</sup> Annual Marketing Awards

February 27, 2010

These awards are designed to honor the best in Louisiana's Fairs and Festivals. Recognition of your event is critically important in your community in order to secure support, volunteers and cooperation. Please take time to appoint someone to enter your fair or festival.

### **Things to remember before entering:**

Nominees must be in good standing with LAFF

Fees are \$5.00 for each item submitted

Multiple entries in one category require an entry fee of each entry

Please Send Entries by registered mail, with entry fees

Judges will be from out of state

All marketing items will be sold at the General store, unless other arrangements are made prior to convention

**DEADLINE TO RECEIVE ENTRIES IS DECEMBER 19, 2009, JUDGING WILL TAKE PLACE AS SOON AS POSSIBLE THERE AFTER, AS THE JUDGES WILL BE ALL FROM OUT OF STATE. ENTRIES RECEIVED AFTER THAT DATE ARE INELIGIBLE TO COMPETE, PLEASE READ THIS VERY CAREFULLY.**

## CATEGORIES AND DIVISIONS

General Marketing Awards will be judged together.....FAIRS and FESTIVALS

Special Recognition Awards will be judged separately.....FAIRS and FESTIVALS

Division I        0----25,000

Division II       25,001----50,000

Division III      50,001----over

All entries must be sent by registered mail to:

Mark Bernard

1060 Lynn Romero Drive

Breaux Bridge, LA 70517

If there are any questions concerning these awards, please call. Mark Bernard

Cell: 337-224-7824

Home: 337-332-1649

E-mail: markbernard56@yahoo.com

# MARKETING AWARDS

To be awarded by Category and Division:

**POSTER T-SHIRT PIN / BUTTON CAPS PROGRAM BOOK WEBSITE BROCHURE**

## **BEST MARKETING ITEM-OTHER**

Best Marketing item will be just like every other category in that you will compete against other events in your category. This category is designed for items not listed above. Suggestions include, but not limited to, items such as cookbooks, aprons, cups, mugs, etc. The only rule is that the fair or festival entering it must have their event printed on the entry. If you have any question please call your LAFF District Director.

# SPECIAL RECOGNITION AWARDS

## **VOLUNTEER OF THE YEAR**

**Criteria:** Recipient should be an individual who has given unselfishly to the betterment of a fair /festival and exemplifies a commitment to the success of LAFF or special events. Winners will be kept secret until the presentation of awards during the annual LAFF convention. Should your nominee win, please be willing to help ensure that your nominee attends the awards ceremony. Please attach a typed sheet answering the following questions about why your nominee should win this award. In addition, you may include resume, press clippings, letters or any information which you feel should be considered by the judges making the decision. In your opinion, why should your nominee win? Please give a specific example of something your nominee has done which illustrated how this person has fulfilled the criteria for winning this award. Recipient must not be compensated for their services by the Fair/Festival.

## **NEW EVENT OF THE YEAR**

The Fair/Festival must be less than five years old in each division. This award is based on uniqueness and community contribution. Describe activities of your event, rides, arts and crafts, food booths, entertainments, etc. Also describe why your event should receive this award in 200 words or less. Please attach any publicity.

**Please Note New Criteria-----Once your event wins this award it is no longer eligible to enter this category. Your event may enter any of the other categories you choose.**

## **CLASSIC AWARD**

## **FAIR/FESTIVAL OF THE YEAR**

Eligible are those fairs or festivals that have been in existence for more than ten years and still maintain their appeal, quality, media coverage, and progressive approach. Give description of event, activities of event, brochure and/or schedule of events, publicity, documentation, etc. Include what the proceeds of your event are used for. Use 500 words or less. You must attach a typed sheet answering the following questions. In addition, you must include press clippings, letters, or any other information to be considered by the judges. In your opinion, why should your event win? Give a specific example of something your event has done which illustrates how this event has fulfilled the criteria for winning this award. What is the attendance of your event? How many years has your event existed? What activities take place at your event? Please send a brochure of your last event with your entry.

## 2010 L A F F Awards Entry Form

Please submit one entry form with total payment and separate forms attached to each.  
Duplicate form as needed.

**DEADLINE FOR RECEIVING ENTRIES' IS DECEMBER 19, 2009**

**MAIL ENTRIES AND FEES BY REGISTERED MAIL TO:**

Mark Bernard  
1060 Lynn Romero Drive  
Breaux Bridge, LA 70517  
Entrant information:

Must be completed on all entry forms. (Hint: Complete this section and then copy for each entry)

Fair/Festival: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Entry & Payment information:**

There is a \$5.00 entry fee for each entry in both Special Recognition and Marketing Categories. Please note: if more than one entry is submitted in a category, there is a \$5.00 fee for each entry. (Example: if you submit two t-shirts with different designs, the total would be \$10.00)

**\*\*Additional Note:** Special recognition categories will be entered and judge Fair/Festival separately. All marketing awards will be judged together by division. Division Classes have not changed.

Division I (0-25,000 attendance)    Division II (25,001-50,000 attendance)    Division III (50,001+ attendance)

<b>CATEGORY</b>	<b>FAIR/FESTIVAL</b>	<b>DIVISION</b>	<b>ENTRY FEE</b>
<b>Special Recognition Awards</b>	<b>(Circle one)</b>	<b>(Circle One)</b>	
Volunteer of the Year	Fair    Festival	I    II    III	\$ _____
New Event of the Year	Fair    Festival	I    II    III	\$ _____
Classic Award	Fair    Festival	I    II    III	\$ _____
<b>Marketing Award</b>	<b>Judged Together F/F</b>	<b>(Circle One)</b>	
Poster	Judged Together F/F	I    II    III	\$ _____
Brochure	Judged Together F/F	I    II    III	\$ _____
Program Book	Judged Together F/F	I    II    III	\$ _____
T-Shirt	Judged Together F/F	I    II    III	\$ _____
Pin/Button	Judged Together F/F	I    II    III	\$ _____
Cap	Judged Together F/F	I    II    III	\$ _____
Website	Judged Together F/F	I    II    III	\$ _____
Marketing Items-Open	Judged Together F/F	I    II    III	\$ _____

TOTAL AMOUNT ENCLOSED: MAKE CHECK PAYABLE TO L.A.F.F. \$ \_\_\_\_\_